



EXCELSIOR GATEWAY BILLBOARD PROJECT CALL FOR ARTISTS 2022-2023

Youth Art Exchange (YAX) invites artists who live or work in the Excelsior District of San Francisco to submit an application for the upcoming Excelsior Gateway Billboard Project. The Excelsior Gateway Billboard Project is funded by a Community Challenge Grant. The Excelsior Gateway Billboard Project is a limited duration art installation on a 14' x 48' billboard on the border of Daly City and San Francisco, focused on welcoming people to the Excelsior through large scale visual pieces inspired by or connected to the Excelsior. *Digital versions of the pieces may also be on display through YAX and other partner websites and related social media channels.*

We are seeking 4 artists or artist teams (a collaboration of one or more artist) **to participate in this project.** A new artist or artist team their artwork will be featured every 8-10 weeks. Established, emerging, and student artists are encouraged to apply.

Applicants shall not be discriminated against because of race, religion, sex, national origin, ethnicity, age, mental or physical disability, sexual orientation, gender (including pregnancy and gender expression) identity, color, marital status, veteran status, medical condition, or any other classification protected by federal, state, or local law or ordinance. Reasonable accommodations will be made so that qualified disabled applicants may participate in the application process. Please advise YAX in writing of special needs at the time of application. YAX strongly encourages people of color, women, and LGBT2SQIA+ applicants to apply.

Artist Compensation: Artists or artist team will receive \$4500 for their participation if selected. Compensation will be provided as follows: 25% (\$1125) after selection for project participation and receipt of W9 (if you are not able to submit a W9, that does not preclude your eligibility to receive compensation) and 75% (\$3375) after final submission of artwork for the billboard. *If applicable, artist teams will determine how to share the compensation between the members of their teams.*

Artwork Specifications: **This project commissions new pieces to be created inspired by and/or related to the Excelsior. Please note, the artwork will be primarily seen by those leaving the Excelsior.** The full billboard size is 14' x 48'. A portion of the bottom, sides, or top may be used for project information. Please note, YAX will work with artists on a proof of the final artwork. Artwork may need to be adjusted or cropped to fit. All final artwork will be approved by YAX and EAG. Artists will retain the original artwork and any related intellectual property, with allowable use by YAX and partners to include print and electronic replication, sales, and distribution related to the project.



Youth Art Exchange

To submit (*submission is free*):

- Send an email to info@youthartexchange.org with subject “Last Name (or Artist Team Name) - Billboard Submission” that includes the following items:
 - Name, phone number, and email address for communication.
 - Brief bio/artist statement (under 250 words)
 - Connection to the Excelsior (under 200 words)
 - Creative vision for the billboard/piece as a “Gateway to the Excelsior” (under 200 words)
 - Up to 3 images of artwork(s) for consideration. These should demonstrate the style of work that you are proposing to create.
 - Artists may also submit a URL for their work.
 - Indication if you will be creating a digital work or one that needs to be photographed for translation to the billboard.

Submission Deadline: August 1, 2022 at 11:59pm.

YAX reserves the right to refuse artworks at any time during the processes: submission, selection, intake and installation.